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Tampa Bay Plays Host to Friendstour 2009

TAMPA, FL - From Aug. 10-11, Tampa Bay will play host to Friendstour 2009, an outdoor-oriented reality reportage tour organized by www.stasera.org. The purpose of Friendstour 2009 is to allow participants to fully immerse themselves in the U.S. way of life through adventurous and unique experiences, all while highlighting various elements of the host cities.

The Friendstour 2009 will be a 15 episode program broadcast via SKY.it satellite television on the MusicBox channel, which boasts over 5.76 million viewers each month. Additionally, it will feature a photo and video gallery on the Friendstour 2009 website, <http://2009.friendstour.org>, be featured on internet television site WebTv, and receive extensive coverage through popular social media websites YouTube.com, Facebook.com and flickr.com.

"We are honored to be able to participate in such an innovative and creative concept, and provide a unique Tampa Bay experience, not only to the participants but to the millions of people that will be watching, listening, reading and engaging in each activity," said Senior Vice President of Marketing for Tampa Bay & Company Dianne Jacob.

Participants consist of eight young Italians, ages 25 to 35, whose diverse professional backgrounds aid in the production of the show. During their trip to Tampa, they will experience Tampa treasure including the Renaissance Tampa Hotel International Plaza, The Florida Aquarium, historic Ybor City, the Columbia Restaurant, Tampa's Lowry Park Zoo, Pelagia Trattoria and Caladesi Island.

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